

March 18, 2025

LTTL/L&S/2024-25/03/12

To,  
The Listing Department,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Maharashtra, India

The Listing Department,  
National Stock Exchange of India Limited,  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai - 400 051  
Maharashtra, India

Dear Sir/Madam,

**Sub : Media Release - ConfirmTkt Renews Partnership with Royal Challengers Bengaluru (RCB) as the Official Train Ticketing Partner for T20 Season 2025**

**Ref : Le Travenues Technology Limited (the "Company")**

**BSE Scrip Code: 544192 and NSE Symbol: IXIGO**

In compliance with the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed media release '*ConfirmTkt Renews Partnership with Royal Challengers Bengaluru (RCB) as the Official Train Ticketing Partner for T20 Season 2025*'.

This is for your information and records.

Thanking You,

**For Le Travenues Technology Limited**

**Suresh Kumar Bhutani**  
**(Group General Counsel, Company Secretary and Compliance Officer)**





## ConfirmTkt Renews Partnership with Royal Challengers Bengaluru (RCB) as the Official Train Ticketing Partner for T20 Season 2025



**New Delhi/Bengaluru, 18th March 2025:** ConfirmTkt, India's leading online train-utility and ticketing platform, has renewed its association with Royal Challengers Bengaluru (RCB) as their official Train Ticketing Partner for the T20 season of 2025. This year, ConfirmTkt's brand logo will be prominently displayed on the sleeve of RCB's official and training jerseys.

This partnership marks an exciting milestone for both brands, with ConfirmTkt strengthening its association with RCB through engaging fan-driven initiatives. As part of this collaboration, ConfirmTkt will roll out a 360-degree marketing campaign across television, outdoor, and digital platforms, featuring RCB stars Virat Kohli, Rajat Patidar, and Krunal Pandya. ConfirmTkt is also bringing back its popular and exciting in-app game with a new edition, Ticket to Cricket, for the second year in a row, along with social media contests, giving RCB fans a chance to win match tickets, signed merchandise, and travel vouchers.

Expressing his enthusiasm, **Dinesh Kumar Kotha, CEO, ixigo Trains & ConfirmTkt**, said, "We look forward to another exciting season with RCB as we continue to simplify travel for cricket fans. This collaboration goes beyond just the game - it's about bringing the excitement of cricket into every journey. Whether fans are traveling to catch a live match or celebrating victories on the go, we want to be a part of their experience, ensuring they stay connected to the action both on and off the field."

**Rajesh Menon, COO, Royal Challengers Bengaluru**, said, "We're thrilled to renew our partnership with ConfirmTkt. This collaboration will bring the excitement of cricket to every journey, ensuring our fans stay connected to the action and their favourite team."



Entering its 18th season, the T20 league remains a global spectacle, with the last edition drawing a television viewership of over 54.6 crore. As ConfirmTkt renews this strategic partnership, it is set to keep the cricket fever alive, ensuring fans stay engaged long after the cheers fade.

### About ConfirmTkt

ConfirmTkt, owned and operated by ixigo (Le Travenues Technology Limited) is a train ticket booking and waitlist prediction platform available on Android and iOS. It helps users secure 'confirmed tickets' by predicting confirmation chances for waitlisted tickets and tracking real-time train status, coach positions, platform numbers, and seat availability. Powered by machine learning and seat allotment patterns, ConfirmTkt offers alternative travel recommendations when direct trains are unavailable. Users can also enjoy free cancellation with a full refund and faster refunds via the ConfirmTkt wallet. ConfirmTkt enables direct train ticket bookings without redirection to IRCTC, providing a seamless and hassle-free experience.

### About Royal Challengers Bengaluru

Royal Challengers Sports Private Limited, a subsidiary of Diageo India, owns the Royal Challengers Bengaluru (RCB). The Royal Challengers Bengaluru (often abbreviated as RCB) are a franchise cricket team based in Bangalore, Karnataka, that plays in the Indian Premier League (IPL). One of the original ten teams has made three final appearances in the IPL and reached the Playoffs for three consecutive years in 2020, 2021 and 2022. In 2024, the team qualified by winning 6 out of 6 games from the bottom of the points table with a 1 % chance. The squad consists of a fine blend of proven stars of the international arena and emerging talent.

Royal Challengers Bengaluru emerged champions in the Women's Premier League 2024. RCB won the rights to own and operate a team in the Women's Premier League with a bid of 901 Crores in January 2023 and shaped a bold squad in the auction with the buy of distinguished Indian opener Smriti Mandhana (INR 3.40 CR), who also happened to become the most expensive buy not only at WPL but among all other women's cricket leagues in the world.

RCB has evolved in their journey of brand building with multiple business ventures like RCB Hustle (a fitness product by RCB), Dash of RCB, a premium line of non-alcoholic cocktail mixers which is launched as an extension to an already successful venture, RCB Bar & Café which saw an expansion by a newly opened outlet at the T2 terminal of Bengaluru's Kempegowda International Airport recognised as the 'World's most beautiful airport' by UNESCO's Prix Versailles in 2023.

RCB has adopted the philosophy #PlayBold, which resonates on and off the field – 'Defeats don't defeat us, the Challenger Spirit keeps us alive'. Download the RCB Mobile Application to know more.

For media inquiries, please contact:

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