

April 24, 2025

LTTL/L&S/2025-26/04/11

To,
The Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Maharashtra, India

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051
Maharashtra, India

Dear Sir/Madam,

Sub : Media Release - AbhiBus Becomes the Official Bus Travel Partner of Chennai Super Kings for the T20 Season 2025

Ref : Le Travenues Technology Limited (the "Company")

BSE Scrip Code: 544192 and NSE Symbol: IXIGO

In compliance with the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed media release '*AbhiBus Becomes the Official Bus Travel Partner of Chennai Super Kings for the T20 Season 2025*'.

This is for your information and records.

Thank You,

For Le Travenues Technology Limited

**Suresh Kumar Bhutani
(Group General Counsel, Company Secretary and Compliance Officer)**



AbhiBus Becomes the Official Bus Travel Partner of Chennai Super Kings for the T20 Season 2025



National, 24th April, 2025: AbhiBus, one of India's leading bus ticketing platforms, proudly announces its association with Chennai Super Kings (CSK) as their Official Bus Travel Partner for the T20 season of 2025. Associating with one of the most iconic teams, AbhiBus aims to unite the spirit of travel and cricket for millions of fans.

This partnership kicks off a dynamic new innings for both AbhiBus and CSK, with AbhiBus set to launch a high-impact fan engagement campaign throughout the cricket season. The partnership will feature co-branded digital promotions, team integrations, and engaging content across social media platforms. Additionally, AbhiBus has rolled out match-linked travel offers this cricket season - fans can **get 70% off up to ₹400 instantly + ₹300 cashback** using coupon code **THALA7**. This limited-period offer is valid from 24th to 26th April 2025, specifically on Tamil Nadu routes and encourages users to get great prices on quick bookings, turning every game into an opportunity to score big on bus travel savings.

Rohit Sharma, COO, AbhiBus, expressed his excitement, *"We are thrilled to partner with Chennai Super Kings for the T20 season 2025. Just as CSK has earned the unwavering support of millions through performance and passion, AbhiBus has built its reputation by ensuring dependable and comfortable bus travel for people across the country. Together, we aim to enhance the fan experience - both on the road and in the stands by making bus travel a seamless part of the T20 journey."*



Mr. Kasi Viswanathan, Managing Director, Chennai Super Kings, added, *“We are pleased to welcome AbhiBus as our Official Bus Travel Partner. Travel is an integral part of the cricket season. Their strong presence and customer-first philosophy align well with the team’s vision of delivering value both on and off the field. We look forward to a strong association.”*

About AbhiBus

AbhiBus owned and operated by ixigo (Le Travenues Technology Limited), is a leading online bus-ticketing platform that aggregates over 3,500+ private bus operators and 25 leading State RTCs, covering more than 100,000+ routes across the country. The AbhiBus website and apps allow users to check amenities provided by bus operators, compare booking fares, check bus timings in the searched route, live tracking of the bus before arrival, cancellation protection options and other facilities. It is the official ticketing partner for several state road transport corporation bus tickets and IRCTC tickets. Apart from an e-ticketing platform, AbhiBus also provides an end-to-end technology solution to private and government bus operators. It provides a state of the art online passenger reservation system to more than 350 private bus operators and 5 State Road Transport Corporations, including APSRTC, TSRTC, KSRTC, HRTC (Himachal) and Kerala RTC across India. Its software solutions include fleet management solutions, vehicle tracking systems, passenger information systems, and logistics, providing a robust and customizable software solution to small and big size bus operators. The business of AbhiBus was acquired by ixigo (Le Travenues Technology Limited) in August 2021.

About Chennai Super Kings (CSK)

Chennai Super Kings is the joint-most successful franchise in the Indian T20 league’s history, having won the tournament five times. Known for consistency and a global fanbase, CSK have reached the finals on 10 occasions and also won two Champions League Titles - in 2010 and 2014.

For media inquiries, please contact:

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