

August 08, 2025

LTTL/L&S/2025-26/08/14

To,
The Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Maharashtra, India

The Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051
Maharashtra, India

Dear Sir/Madam,

Sub : Media Release - ixigo Announces Tricolour Travel Sale with Exciting Discounts on Flights & Hotels

Ref : Le Travenues Technology Limited (the "Company")

BSE Scrip Code: 544192 and NSE Symbol: IXIGO

In compliance with the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed media release - *ixigo Announces Tricolour Travel Sale with Exciting Discounts on Flights & Hotels*.

This is for your information and records.

Thank you,

For Le Travenues Technology Limited

Suresh Kumar Bhutani
(Group General Counsel, Company Secretary & Compliance Officer)



ixigo Announces Tricolour Travel Sale with Exciting Discounts on Flights & Hotels

- Flat 12% off on flights and hotels with no minimum booking amount, valid on all payment modes
- Up to 15% off with ICICI Bank & AU Bank Credit Cards or Credit Card EMI



The banner features the ixigo logo at the top left. Below it is an illustration of an airplane flying over a city skyline with Indian tricolor flags. A large orange banner with the text 'TRICOLOUR TRAVEL SALE' and '8th - 12th August' is prominently displayed. To the right, the text 'Flat 12% Off* on Flights & Hotels (No Min. Booking Amount)' is shown, followed by a button 'CODE: FREEDOM' and the text 'Valid on All Payment Modes'. Below this, 'Up to 15% Off* on Flights & Hotels' is advertised, with logos for ICICI Bank and AU SMALL FINANCE BANK. A small note '*T&C Apply' is at the bottom right.

ixigo

Flat 12% Off*
on Flights & Hotels
(No Min. Booking Amount)

CODE: FREEDOM

Valid on All Payment Modes

Up to 15% Off*
on Flights & Hotels

ICICI Bank **AU** AU SMALL FINANCE BANK

TRICOLOUR TRAVEL SALE
8th - 12th August

*T&C Apply

Gurugram, 8th August 2025: ixigo, India's leading OTA for the Next Billion Users, has announced the launch of its **Tricolour Travel Sale** ahead of the upcoming Independence Day long weekend. LIVE from **8th to 12th August 2025**, the sale offers attractive discounts on flights and hotels, making it easier for travellers to plan a budget-friendly escape during the extended break.

As part of the Tricolour Travel Sale, travellers can get a Flat 12% off on flight and hotel bookings on ixigo using the coupon code 'FREEDOM', with no minimum booking amount required. This offer is valid across all payment modes, with savings of up to Rs.1,000. Additionally, ixigo has teamed up with ICICI Bank and AU Small Finance Bank to offer up to 15% off (max discount Rs. 5,000) on flights and hotels when you pay via their Credit Cards or Credit Card EMI.

Aloke Bajpai, Group CEO, ixigo, said, "With August 15th falling on a Friday this year, many travellers are opting to take a day off on Thursday to make the most of a four-day weekend.



We're seeing that reflected in a significant uptick in flight bookings. Through our Tricolour Travel Sale, we're making it easier for Indians to plan their perfect getaway without stretching their budgets. As value-driven travel becomes a growing preference, we're enabling more people to explore both domestic and international destinations, without having to compromise on comfort or cost."

ixigo is witnessing a 25-30% year-on-year increase in flight bookings for leisure travel around Independence Day. Destinations like Dehradun, Port Blair, Goa, and Coimbatore have emerged as top choices for the upcoming long weekend, reflecting a growing trend among Indian travellers to make the most of the extended holiday with short, value-driven getaways.

About ixigo (NSE: IXIGO, BSE: 544192)

Launched in 2007 by Alope Bajpai & Rajnish Kumar, ixigo (Le Travenues Technology Limited) is a technology company focused on empowering Indian travellers to plan, book and manage their trips across rail, air, buses and hotels. ixigo assists travellers in making smarter travel decisions by leveraging artificial intelligence. The ixigo, ConfirmTkt and AbhiBus apps allow travellers to book train tickets, flight tickets, bus tickets, hotels, and cabs, and provide travel utility tools and services developed using in-house proprietary algorithms and crowd-sourced information. With over 54 crore Annual Active Users in Fiscal 2025, ixigo is the leading OTA for Next Billion Users in India. For more information, please visit <http://www.ixigo.com>

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